



About WWF SA

WWF is an international and independent conservation organisation with national offices in more than 80 countries. We work to look after the earth's natural resources – oceans, land and wildlife – so we can continue to benefit from food, water and a healthy climate. Within the Food Practice of WWF SA, we promote sustainable agriculture by supporting best practice solutions on farms and partner with retailers to encourage transparency and responsible consumption from farm to plate. We believe that the farming practices and consumption patterns must protect the long-term maintenance of healthy landscapes, and the regeneration of our natural resource base such as our soils, water resources and energy options, while also ensuring profitable yields.

For more information about WWF SA, visit the website: www.wwf.org.za

Contact: Shelly Fuller, Sustainable Fruit & Wine Programme Manager: WWF SA, sfuller@wwf.org.za.



About the Farm Sustainability Assessment Programme (FSA)

First piloted in 2014, the Farm Sustainability Assessment programme offers a simple, highly effective tool to assess, improve and communicate on-farm sustainability. Developed by the Sustainable Agriculture Initiative Platform, the FSA is used in 32 countries and available in 19 languages. Its design and purpose facilitates the understanding of industry-shared better management practices that improve farm performance and sustainability outcomes. Its Bronze, Silver and Gold performance levels are designed to be used at scale in the food supply chain and to mainstream sustainable agricultural practices.

For more information about the FSA programme, visit the website: <http://fsatool.com>

Contact: Joe Rushton, FSA Manager, jrushton@saipatform.org.

About the Sustainable Agriculture Initiative Platform (SAI Platform)



Founded in 2002, the Sustainable Agriculture Initiative Platform provides a pre-competitive environment for the food and drinks industry to address global sustainability challenges facing farms today, and in the years ahead. With a network of over 100 members and partners we are developing the practice of sustainable agricultural tools and principles that create secure and strong agricultural supply chains, to protect the earth's resources. Our focus on beef, dairy, arable and vegetable, and fruit and nuts, as well as our pioneering benchmarking tool, the Farm Sustainability Assessment (FSA), lead the field to effective sustainable practices while delivering value to our members, farmers, their communities and consumers.

To find out more about SAI Platform, visit the website: www.saipatform.org

Contact: Brigid Norde-McAleer, Communications Manager, bmcaleer@saipatform.org. ♦

New members in Subtrop team

Derek Donkin
SUBTROP

SUBTROP'S VACANT TECHNICAL Manager's position as well as a new post for a Technical Specialist dealing with market access matters have been filled since 1 May 2018.



Friek Joubert

TECHNICAL MANAGER: FRIEK JOUBERT

Friek was previously the Fruit Procurement and Agricultural Technical Manager at Peppadew. He holds a BSc (Agric) (Hons) in Horticultural Science from the University of Pretoria and has worked as a researcher at the ARC-TSC and in a number of other positions. He brings a wealth of technical and management expertise, which should stand Subtrop in good stead going forward.

Friek is 52 years old and married to Elsobe. They have two children, Gideon (23) and Marike (21).



James Mehl

TECHNICAL SPECIALIST: MARKET ACCESS: JAMES MEHL

James has a PhD in Plant Pathology from the University of Pretoria and is currently working for a small start-up company in Pretoria. James is 36 years old and is engaged to be married to Bianka Venter on 20 July 2018.

James will be focusing on working closely with DAFF to provide technical information relating to pests and diseases which is required for applications to gain access to new markets. Having this capacity within Subtrop will increase the speed with which market access applications can be processed. Additionally, Subtrop will be in a better position to work with DAFF to identify threats posed by new pests and diseases due to imports of fresh produce and plant material from other countries. ♦