



# SAAGA's key performance areas



**DURING 2017, THE SAAGA** board deliberated on the way forward for SAAGA in the context of SAMAC's withdrawal from Subtrop as from 1 March 2018. Market access, Market development, Technical development and Transformation were identified as SAAGA's key performance areas. The primary focus however, is market access with the other key performance areas supporting the drive to gain access to new markets, and retain and optimise existing markets.

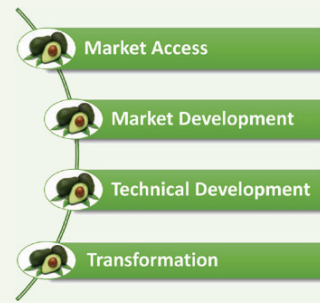
### SAAGA'S VISION

To maximise grower returns

### SAAGA'S MISSION

To promote production efficiency, increase demand and improve sustainability

KEY PERFORMANCE AREAS



### KEY FOCUS AREAS

Market access	Market development	Technical development	Transformation
<ul style="list-style-type: none"> <li>• New markets</li> <li>• Work with government</li> <li>• MRLs: local &amp; export</li> <li>• Standards: local &amp; export</li> <li>• Market information</li> </ul>	<ul style="list-style-type: none"> <li>• Local market development</li> <li>• Export market development</li> </ul>	<ul style="list-style-type: none"> <li>• Research symposium</li> <li>• Info on website</li> <li>• Electronic production manual</li> <li>• Study groups</li> <li>• Facilitation of registration trials</li> <li>• Subtrop Journal</li> <li>• Research coordination</li> <li>• Training courses</li> <li>• Coopted specialists</li> <li>• Focus groups</li> </ul>	<ul style="list-style-type: none"> <li>• Emerging farmer support</li> <li>• Document SAAGA member initiatives</li> <li>• Placement of interns with members</li> <li>• Bursaries</li> <li>• Board composition</li> <li>• Employment Equity Plan</li> <li>• Transformation summit</li> </ul>

# SALGA's key performance areas



**DURING 2017, THE SALGA** board deliberated on the way forward for SALGA in the context of SAMAC's withdrawal from Subtrop as from 1 March 2018. Research, Information, Market, Members and Production were identified as key performance areas for SALGA to play its role in ensuring the sustainability and profitability of litchi production in South Africa.

Gaining access to new markets, and retaining and optimising existing markets, as well as the testing and development of high quality productive cultivars, are imperative to the industry's future growth. Therefore, a strong emphasis is being placed on these aspects within SALGA's financial means.

KEY PERFORMANCE AREAS



# SAMGA's key performance areas



**DURING 2017, THE SAMGA** board deliberated on the way forward for SAMGA in the context of SAMAC's withdrawal from Subtrop as from 1 March 2018. Market access, Quality assurance, Technical support, Industry research, Communication, Financial management and Transformation were identified as key performance areas.

However, given SAMGA's limited resources, for the time being, SAMGA should focus on:

- Market access (gaining new markets, and retaining and optimising existing markets)
- Evaluation of new cultivars.

### SAMGA'S VISION

To unlock the potential of the mango industry

### SAMGA'S MISSION

To provide a solid foundation through great leadership, driven quality, beneficial information, innovative research and optimising markets.

KEY PERFORMANCE AREAS

