

Enthusiastic participants at the Small Enterprise Development Agency's celebration of women's month where successful business women shared their success and motivated the upcoming women in business.



# SEDA women's seminar and gala dinner

In celebration of women's month, the Small Enterprise Development Agency (SEDA) held a women's seminar at Karibu Leisure Resort in the Tzaneen district on the 15th of August 2015.

**Nomvuyo Matlala**  
SUBTROP

"We have called you here to celebrate your month. You create jobs, eliminate poverty and you help the economy. During the day you have to work and when you get home you change your cap and become a mother and a wife. We don't only want to celebrate with you, we want to empower you so that you don't stop doing what you are doing – you are touching lives and your work doesn't go unrecognised," said Happy Mohlala, SEDA's provincial marketing specialist.

Women from all over the Limpopo Province came in numbers to celebrate this special occasion. Successful business women shared their success and motivated the upcoming women in business. Five successful women-owned businesses, which received support from SEDA, representing all five Limpopo Province districts, shared their success stories.

The highlight of the event was the female farmers that represented agriculture. They were representing different sectors, including game farming, horticulture and industrial crops.

Mango and macadamia female emerging farmers also attended the seminar, giving an insight into the subtropical industry. SEDA has played a major role in supporting and encouraging black female farmers to be financially sustainable.

The Department of Health did a great job by testing women's height, blood pressure and cholesterol, and also included testing for diabetes. They encouraged healthy living by eating healthy, exercising and visiting clinics for health checks as they emphasise that prevention is better than cure.

Amongst the guest speakers were Clive Mashele, Nyeleti Mushwana, Dikeledi Mmetle and Nkakareng Rakgwale and companies like Land Bank, SARS and Old Mutual. They all emphasised the topic of entrepreneurship and gave guidance on steps to follow on how to start a business and expand it.

A gala dinner followed at 18:30, where Dr Mankolo Lethoko gave a presentation to empower women. Present were the Mopani District Municipality mayor, Nkakareng Rakgwale, and Greater Tzaneen Municipality mayor, Dikeledi Mmetle, together with their councilors.

This was a powerful, fruitful day.

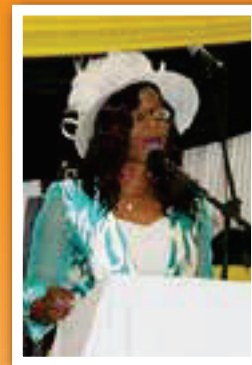
WATHINTA  
ABAFAZI,  
WATHINTA  
IMBOKODO! **ST**

**Nyeleti Mushwani,**  
owner of Karibu  
Leisure Resort.



“ We don't only want to celebrate with you, we want to empower you so that you don't stop doing what you are doing – you are touching lives and your work doesn't go unrecognised. ”

**Clive Mashele,**  
agricultural  
entrepreneur.



**Dikeledi Mmetle,** mayor of the  
Greater Tzaneen Municipality.