

- Other challenges that were mentioned, were that some of the rural areas are becoming desolate, and the implementation of mechanisation on farm.

What is your message to fellow framers?

- Take responsibility for the spiritual growth of your family and your farm labour. Be willing and daring to do this and see what will happen.
- Stay positive at all times. Guard your heart and do not let any negative feelings penetrate your system. If you allow this to happen, you will battle to farm.
- Be motivated to contribute and play a role in South Africa and to make a success of your farming business.
- Adapt or die – you must be willing to change.
- Farmers must stick together and help each other on all levels of farming. They must not follow their own head on their own farm. Sharing knowledge is the magic word.
- Please start pruning.

To summarise

Not everyone can be a farmer, just as not everyone can be a doctor, lawyer or movie star. A farmer must have backbone, innovation, passion and a deep love and understanding of everything under and above the soil he is farming. He must be able to trust in God, be willing to carry on when all would run away; To be ever optimistic. Farming in Africa is not for the faint hearted. It takes a special kind of make-up. It has to be in your genes. **ST**

SUBTROP'S NEW MARKET DEVELOPMENT MANAGER

Derek Donkin
SUBTROP



Bonnie Buthelezi has started as SUBTROP's new market development manager on 11 February 2014, filling the position previously held by Rudolf Badenhorst who took up a position with Potatoes SA at the end of 2013.

Bonnie has a Diploma in Marketing from AAA School of Advertising and has previously worked in marketing positions at Radio Jacaranda and the Swaziland Civil Aviation Authority. At SUBTROP, she is responsible for local and overseas market development campaigns and will play an important role in building relationships with government departments, both locally and overseas as part of efforts to gain access to new markets. We are glad to have her as part of the SUBTROP team and look forward to the contribution that she will make. **ST**

SUBTROP LITERATURE for sale



SAAGA

Cultivation of Avocado	R280
Packing Guide	R150
Identification of avocado pests - Scout book	R 75
Grading charts posters	R 35
Management calendar	R 25



Cultivation of Mangoes R270

Mango external and internal disorders	R150
Nursery Guideline	R 20
Management Chart	R 25
Spray programme	R 60



SAMAC

Cultivation of Macadamia	R250
Macadamia pests - Scout manual	R 75
Best Practices DVD	R 50
Management calendar	R 25
Stink bug ID Cards (set)	R 10

SALGA

Cultivation of Litchis	R250
Grading charts	R140
Litchi Quality Defects Poster	R 25
Management calendar	R 25

The above literature, and more is available for purchase from the Subtrop office.

For enquiries please contact:

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SA Subtropical Growers' Association